

MODOC MEDICAL CENTER REPLACEMENT SKILLED NURSING FACILITY AND HOSPITAL ADDITION

LAST FRONTIER HEALTHCARE DISTRICT

Alturas, California



REQUEST FOR PROPOSAL

May 15, 2025

1. GENERAL PROJECT INFORMATION AND PHOTOGRAPHY REQUIREMENTS

1.1 Description of Mountain View where Photography would be Utilized

Modoc Medical Center (MMC) is moving into a new, modern skilled nursing facility, situated on a new site that is owned by The Last Frontier Healthcare District (District). The new skilled nursing facility is connected to the new hospital facility just west of North Nagle Street on the northern side of Alturas near Highway 299. The new skilled nursing facility will be called Mountain View and will consist of 50 beds, an interior courtyard, open living spaces, a lobby with an electric fireplace, a library, a salon, and other features designed to help residents engage in activities and interaction with others outside of their rooms. MMC is also going to move into a new addition to the current hospital, which will consist of an IV infusion department and four (4) additional hospital inpatient beds.

1.2 Photography Requirements for Mountain View and Hospital Addition.

MMC is looking for photographers who would be interested in selling their photography so that it could be displayed in the corridors, patient rooms, open living spaces, lobby, and other areas in Mountain View and the hospital addition as described above. Photographs would be displayed in different sizes throughout the buildings described above. MMC is interested in utilizing photography from multiple photographers if possible so that photographs from various artists can be shared with the public.

MMC will procure the copyrights to use this photography in any way they feel is in the best interest of the organization. MMC will determine the size, location, and display media to be used for the photography in the New Facility. Successful photographers to this RFP will provide photographs to MMC in electronic format to be utilized to display the photographs at the New Facility.

MMC is interested in regional photography only, to include the Northeastern California region. MMC intends to display mostly pictures that are nature-themed from Modoc County in the New Facility. Photographs from surrounding counties may also be submitted by photographers with this RFP. All photographs should exclude people. The themes for photographs are as follows:

- Plants (Flowers, Grasses, Trees, Shrubs, etc.)
- Wildlife/Animals
- Water (Creeks, Rivers, Lakes, Waterfalls, etc.)
- Landscapes
- Architectural (Modoc County Buildings and Features Only)
- Sky
- Nature

2. RFP SCHEDULE MILESTONES

2.1 RFP and Photograph Procurement Schedule.

Issue RFP	5/22/2025
Receive Proposals from Photographers	6/20/2025
Score Proposals	7/3/2025
Notify Successful Photographers of Award	7/11/2025
Payment to Photographers Due	7/25/2025

3. PROPOSAL PROCESS

3.1 Selection Process. The District intends to select 50 photographs through this RFP process and will offer to purchase copyrights to selected photographs based on the cost proposals submitted by photographers.

3.1.1 All interested photographers must fully and properly complete the attached Cost Proposal Form and submit 25 photographs for review by the selection committee. Some or all of these photographs would be the photographs displayed in Mountain View and the Hospital Addition.

4. PROPOSAL INSTRUCTIONS

4.1 Proposal Content. All photographers must completely fill out the attached Cost Proposal Form and submit 25 photographs that would be displayed in Mountain View and the Hospital Addition if the photographer is a successful responder to the RFP. Each photographer must include at least one photograph from each of the seven themes outlined above in Section 1.2.

4.2 Submission Deadline. Photographers must submit their Cost Proposal Form and photographs to the Administrative Office at 1111 North Nagle Street, Alturas, CA 96101. Submissions may also be sent to Kevin Kramer via email at k.kramer@modocmedicalcenter.org or Denise King at dking@modocmedicalcenter.org. Completed proposal packages are to be submitted by **2:00 p.m. on June 20, 2025**. All photographs included in submittals to the RFP must be emailed or delivered in electronic format (thumb drive, hard drive, etc.). Their photographs will be scored and ranked by **July 3, 2025**.

5. DISTRICT'S RIGHTS

5.1 Irregularities. The District reserves the right to waive any minor irregularities and omissions in the information contained in the proposals it receives.

5.2 Proposals. The party responding to this RFP accepts all risks and costs associated with completion and submission of the proposal. The submittal of a proposal and its use by the District will not give rise to any liability on the part of the District to the submitting party or any third party or person.

5.3 Public Record Act Requests. All information disclosed in the proposal and attendant submissions are subject to the requirements of the Public Records Act. Upon request, the District will make available to the public after award of contract:

5.3.1 All opened proposals including all information submitted;

5.3.2 All correspondence and written questions submitted during the proposal period; and

5.3.3 All subsequent evaluation information.

5.4 Award Process. The proposals will be evaluated as follows:

Photographs submitted in proposals will be evaluated and scored by a panel of residents that currently live in the skilled nursing facility. The top 50 photographs that score the highest will be selected by this panel and MMC will then offer to pay for copyrights to these photographs, based on the cost proposals submitted by each photographer in response to this RFP. The District reserves the right to request proposal revisions and hold negotiations with any photographer submitting a proposal.

5.4.1 The District reserves the right to reject all proposals at any time during this process.

Cost Proposal Form

Number of Photographs Submitted for each Theme of Photograph (Should Total 25):

- Plants (Flowers, Grasses, Trees, Shrubs, etc.) _____
 - Wildlife/Animals _____
 - Water (Creeks, Rivers, Lakes, Waterfalls, etc.) _____
 - Landscapes _____
 - Architectural (Modoc County Buildings and Features Only) _____
 - Sky _____
 - Nature _____
-

Total Photographs Submitted: _____

Total Cost Per Photograph Submitted: _____

Total Cost of 25 Photographs Submitted: _____